1 of Ŋ

10/09/2012 3:45 PM

Ver# 5 Mod# 2 Status Confirmed Traffic Order# 211992 Showing Buylines: All Lines Last Received: 10/09/2012 12:58 PM Printed:

Rep Order# 6860563 EC'd Yes

Station WISH-TV INDIANAPOLIS, IN Advertiser ().CLUB 4 GROWTH ACTIO Product 367/CLUB 4 GRWTH ACT Estimate# 367	Agency () TARC 15260 VENTU SHERMAN O	() TARGET ENTERPRISES 15260 VENTURA BLVD, STE: 1240 SHERMAN OAKS, CA 91436 P1/P2/E //367	ES 1240	Rep Firm Sales Office (Salesperson () LOS ANGELES) SUE IKO	ILES	
Esumate# 56 / Buyer CINDIE CRANE Phone# Fax#	Agency C/F1/F2/E // Flight Dates 10/ Hiatus Weeks	10/03/2012 - 10/16/2012	112	Salesperson Phone# Salesperson FAX#	Phone# FAX#	323-761-6113 323-686-5327	6113 5327	
CONTRACT COMMENT SC=*								
LT In Day Time Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1 W-F 530A-6A	:30	\$350.00	10/03-10/05	ω	1	ω	\$1,050.00	1
Kating: 1.9 Buyline Comment: DAYBREAK 1ST ED								
	:30	\$350.00	10/08-10/12	υ	Н	Ŋ	\$1,750.00	
Racting: 1.9 Buyline Comment: DAYBREAK 1ST ED								
3 M-TU 530A-6A	:30	\$350.00	10/15-10/16	2	Н	2	\$700.00	
Buyline Comment: DAYBREAK 1ST ED								
4 W-F 7A-8A	:30	\$450.00	10/03-10/05	ω	نسز	ω	\$1,350.00	
Rating: 2.5 Buyline Comment: DAYBREAK/CBS THIS MORN	YORN							
S M-F 7A-8A Rating: 2.5	:30	\$450.00	10/08-10/12	UI .	1	Ŋ	\$2,250.00	
Buyline Comment: DAYBREAK/CBS THIS MORN	40RN							
6 M-TU 7A-8A	:30	\$450.00	10/15-10/16	N	Н	2	\$900.00	
KATING: 2.5 Buyline Comment: DAYBREAK/CBS THIS MORN	YORN							
7 W-F 8A-9A Rating: 2.0	:30	\$150.00	10/03-10/05	ω	Н	ω	\$450.00	

Buyline Comment: CBS THIS MORN

Showing Buylines: All Lines	Last Received: 10/09/2012 12:58 PM	Traffic Order# 211992
ines	10/09/2012	Printed:
	12:58 PM	10/09/2012 3:45 PM

2 of

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Rep Order# 6860563 EC'd Yes

Ver# 5

Mod# 2

Status Confirmed

				,					
Station WISH-TV INDIANAPOLIS, IN Advertiser ().CLUB 4 GROWTH ACTIO Product 367/CLUB 4 GRWTH ACT	Agency (15260 SHERN	TARGEI VENTUR VAN OAK	() TARGET ENTERPRISES 15260 VENTURA BLVD, STE: 1240 SHERMAN OAKS, CA 91436	240	Rep Firm Sales Office (Salesperson () LOS ANGELES) SUE IKO	ES	
e#	Agency Cr 1/r 2/r. Flight Dates Hiatus Weeks		10/03/2012 - 10/16/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	323-761-6113 323-686-5327	113 327	
Faan LT Ln Day Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
ന 1		:30	\$150.00	10/08-10/12	О I I I I I	 -	(J)	\$750.00	1
Rating: 2.0 Buyline Comment: CBS THIS MORN									
		:30	\$150.00	10/15-10/16	2	Н	2	\$300.00	
Rating: 2.0 Buyline Comment: CBS THIS MORN									
1-1		:30	\$900.00	10/03-10/05	ω	 - 4	ω	\$2,700.00	
Buyline Comment: WISH-TV NEWS8 AT 5P									
11 M-F 5P-530P		:30	\$900.00	10/08-10/12	IJ	μ	И	\$4,500.00	
Buyline Comment: WISH-TV NEWS8 AT 5P									
12 M-TU 5P-530P Rating: 5.0		:30	\$900.00	10/15-10/16	N	Н	2	\$1,800.00	
Buyline Comment: WISH-TV NEWS8 AT 5P									
13 W-F 530P-6P Rating: 5.0		:30	\$900.00	10/03-10/05	ω	Н	ω	\$2,700.00	
Buyline Comment: WISH-TV NEWS8 AT 530P	J.P.								
14 M-F 530P-6P Rating: 5.0		:30	\$900.00	10/08-10/12	σ	Н	σ	\$4,500.00	
Buyline Comment: WISH-TV NEWS8 AT 530P) P								
15 M-TU 530P-6P		:30	\$900.00	10/15-10/16	N	Н	2	\$1,800.00	
Buyline Comment: WISH-TV NEWS8 AT 530P	đ								
16 W-F 6P-630P Rating: 5.6		:30	\$900.00	10/03-10/05	ω	Н	ω	\$2,700.00	

Buyline Comment: WISH-TV NEWS8 AT 6P

3 of	
5	

Daypart

Rep Order# 6860563 EC'd Yes Station WISH-TV INDIANAPOLIS, IN Ver# 5 Mod# 2 Status Confirmed Agency () TARGET ENTERPRISES Traffic Order# 211992 1992 **Printed:** 10/09/2012 3:45 PM **Last Received:** 10/09/2012 12:58 PM **Showing Buylines:** All Lines Rep Firm

`` ≨	CL)) .CLUB 4 GROWTH ACTIO 367/CLUB 4 GRWTH ACT	Η ACTIO Γ	Agency (15260 V SHERM	ENTURA AN OAK	15260 VENTURA BLVD, STE: 1240 SHERMAN OAKS, CA 91436	240	Sales Office (Salesperson () LOS ANGELES) SUE IKO	ES
r c#	36/ CINDIE CRANE	NE		Agency C/P1/P2/E Flight Dates Hiatus Weeks		//36/ 10/03/2012 - 10/16/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	323-761-6113 323-686-5327	113 327
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
	1	! ! !			1 1 1				1	1 1	
17 Rating: 5.6	М-Н	6P-630P			:30	\$900.00	10/08-10/12	ഗ	ш	υ	\$4,500.00
	Buyline	ne Comment:	Comment: WISH-TV NEWS8 AT 6P								
18 Rating: 5.6	M-TU	6P-630P			:30	\$900.00	10/15-10/16	N	Н	N	\$1,800.00
·	Buylir	Buyline Comment:	: WISH-TV NEWS8 AT 6P								
19 Rating: 23.3	TU 8	8P-9P	: NCIS		:30	\$6,000.00	10/09-10/09	щ	Н	щ	\$6,000.00
20 Rating: 18.5	TU	9P-10P			:30	\$4,000.00	10/16-10/16	0	0	0	\$0.00
	Buyline [MADE-GOOD	ne Comment: NCIS:	: NCIS: LOS ANGELES								
29 Rating: 18.5	ТН	9P-11P	VP DEBATE		:30	\$4,000.00	10/11-10/11	Н	М	1	\$4,000.00
	[MKGD FOR	[MKGD FOR SPOTS MISSED ON	SED ON LN #20: 10/16(1/WK)]	(1/WK)]							
21 Rating: 8.0	ਸ	8P-9P			:30	\$1,600.00	10/05-10/12	щ	N	N	\$3,200.00
	Buyline	ne Comment:	: CSI: NY								
22 Rating: 5.6	SA	10P-11P			:30	\$1,000.00	10/13-10/13	щ	Н	н	\$1,000.00
	Buyline	ne Comment:	: 48 HRS MYSTERY								
23 Rating: 16.5	SU	733P-833P	3		:30	\$4,000.00	10/07-10/07	Н	Н	ш	\$4,000.00
	7	College	CO MINITE STREET	0101							

Buyline Comment: 60 MINUTES *AIRED 812P* TP CHA

	EC'd Yes	Rep Order#
		6860563
		Ver# 5
		Mod# 2
		Ver# 5 Mod# 2 Status Confirmed
Showin	L	Traffic Order# 211992
Showing Buylines: All Lines	Last Received:	
Lines	10/09/2012 12:58 PM	Printed:
	12:58 PM	10/09/2012 3:45 PM

Station WISH-TV Advertiser (). Advertiser (). Product 367/CLU Estimate# 367 Buyer CINDIE Phone# Fax# LT Ln Day 24 SU	WISH-TV INDIANAPOLIS, IN ().CLUB 4 GROWTH ACTIO 367/CLUB 4 GRWTH ACT 367 CINDIE CRANE Day Time Program SU 10P-11P	Agency ()7 15260 VI SHERM. Agency C/P1/P2/E Flight Dates Hiatus Weeks) TARGET I VENTURA MAN OAKS E //367 10/03/20 Len	() TARGET ENTERPRISES 15260 VENTURA BLVD, STE: 1240 SHERMAN OAKS, CA 91436 P1/P2/E //367 es 10/03/2012 - 10/16/2012 eks Len Rate D	Dates 10/14-10/14	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# Spots/Week # of Weeks	is #	LOS ANGELES SUE IKO 323-761-6113 323-686-5327 Total Total Spots	Total Cost
24 ing: 13.0			: 30	\$2,600.00	10/14-10/14	ј—а ј ј ј ј	 	 	\$2,600.00
	Buyline Comment: THE MENTALIST								
25 W-F Rating: 7.1	: 11P-1135P		:30	\$1,200.00	10/03-10/05	ω	 1	ω	\$3,600.00
	Buyline Comment: WISH-TV NEWS8 AT 11P	₽							
26 M-F Rating: 7.1	11P-1135P		:30	\$1,200.00	10/08-10/12	ហ	щ	σ	\$6,000.00
	Buyline Comment: WISH-TV NEWS8 AT 11P	ď.							
27 M-TU Rating: 7.1	rU 11P-1135P		:30	\$1,200.00	10/15-10/16	2	ш	N	\$2,400.00
	Buyline Comment: WISH-TV NEWS8 AT 11P	ď							
28 SU	9A-1030A		:30	\$900.00	10/07-10/07	1	Н	Н	\$900.00
	Buyline Comment: CBS SUN MORN NEWS								

---REPORT TOTALS---

Report Totals: 78 / \$70,200.00

---SALES MONTHLY TOTALS---

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---Station Totals: 78 / \$70,200.00 Sales Totals: 78 / \$70,200.00 Oct 12: 78 / \$70,200.00

Market Totals \$234,000 CABL WTTV 00 00 MIXW 30% YUNY 0% WRTV 25% WTHR 32%

> 4 of 5

Advertiser Product Station Buyer
 Rep Order#
 6860563

 EC'd
 Yes
 Estimate# WISH-TV INDIANAPOLIS, IN er ().CLUB 4 GROWTH ACTIO 367/CLUB 4 GRWTH ACT 367 CINDIE CRANE Ver# 5 Mod# 2 Status Confirmed Agency () TARGET ENTERPRISES 15260 VENTURA BLVD, STE: 1240 SHERMAN OAKS, CA 91436 ZP1/P2/E //367 Traffic Order# 211992 Showing Buylines: All Lines Last Received: 10/09/2012 12:58 PM Printed: Rep Firm Sales Office (Salesperson (10/09/2012 3:45 PM

Agency C/P1/P2/E
Flight Dates 10/03/2012 - 10/16/2012

CASH IN ADVANCE -- CREDIT RISK -- Demos

Books

null RA55+

ALL RANKING & SHARES ARE ESTIMATED.

---COMPETITIVE COMMENTS---

Fax#

Phone#

Hiatus Weeks

Salesperson Phone# Salesperson FAX#) LOS ANGELES) SUE IKO 323-761-6113 323-686-5327

5 of

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	0rder #]	[Filtered by:] [Sorted by: Alt Order #]	[Filtered by:] [
\$150.00	CBS This Mornin	10/10/12	:30	CBS This Morning @8 8-9a	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$450.00	CBS This Mornin	10/10/12	:30	@7a	For Growth CLUB 4	WISH
\$1,200.00		10/10/12	:30	News 8 @ 11 M-F 11-1135p	POL/Club For Growth CLUB 4 GRW 367	MSIM
\$900.00	News 8 @6	10/10/12	:30	News 8 @6 558-630p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	News 8 @530	10/10/12	:30	News 8 @ 530p 530-6p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$350.00	Daybreak @ 530:	10/10/12	:30	Daybreak @530am 530-6a	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	News 8 @5	10/10/12	:30	News 8 @5p 5-530p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$350.00	Daybreak @ 530:	10/09/12	:30	Daybreak @530am 530-6a	POL/Club For Growth CLUB 4 GRW 367	WISH
\$6,000.00	Tue Hour 1 \$	10/09/12	:30	Tuesday 8-9p 758-9p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$1,200.00	LN M-F	10/09/12	:30	News 8 @ 11 M-F 11-1135p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$450.00	CBS This Mornin	10/09/12	:30	CBS This Morning @7a 7-8a	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	News 8 @5	10/09/12	:30	News 8 @5p 5-530p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	News 8 @6	10/09/12	:30	News 8 @6 558-630p	POL/Club For Growth CLUB 4 GRW 367	HSIW
\$150.00	CBS This Mornin	10/09/12	:30	CBS This Morning @8 8-9a	POL/Club For Growth CLUB 4 GRW 367	WISH
\$900.00	News 8 @530	10/09/12	:30	News 8 @ 530p 530-6p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$150.00	CBS This Mornin	10/08/12	:30	CBS This Morning @8 8-9a	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	News 8 @530	10/08/12	:30	News 8 @ 530p 530-6p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$1,200.00	LN M-F	10/08/12	:30	News 8 @ 11 M-F 11-1135p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	News 8 @5	10/08/12	:30	News 8 @5p 5-530p	POL/Club For Growth CLUB 4 GRW 367	HSIW
\$450.00	CBS This Mornin	10/08/12	:30	rning @7a	POL/Club For Growth CLUB 4 GRW 367	HSIW
\$350.00	Daybreak @ 530	10/08/12	:30	Daybreak @530am 530-6a	POL/Club For Growth CLUB 4 GRW 367	HSIW
\$900.00	News 8 @6	10/08/12	:30		POL/Club For Growth CLUB 4 GRW 367	HSIW
\$4,000.00	Sun Hour 1 \$	10/07/12	:30	0	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	CBS Sunday Mor	10/07/12	:30	Morning	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$1,200.00		10/05/12	:30		POL/Club For Growth CLUB 4 GRW 367	HSIM
\$1,600.00	26 PM Fri Hour 1		:30		POL/Club For Growth CLUB 4 GRW 367	WISH
\$900.00	Ö	10/05/12	:30		POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	5:52:42 PM News 8 @530	10/05/12	:30	News 8 @ 530p 530-6p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	5:28:10 PM News 8 @530	10/05/12	:30	News 8 @5p 5-530p	POL/Club For Growth CLUB 4 GRN 367	HSIM
\$150.00	8:54:47 AM CBS This Mornin	10/05/12	:30	CBS This Morning @8 8-9a	POL/Club For Growth CLUB 4 GRW 367	HSIW
\$450.00	6:57:56 AM Daybreak @ 6	10/05/12	:30	ω	POL/Club For Growth CLUB 4 GRW 367	HSIW
\$350.00	30	10/05/12	:30	Daybreak @530am 530-6a	POL/Club For Growth CLUB 4 GRW367	WSH
\$900.00	News 8 @5	10/04/12	:30		POL/Club For Growth CLUB 4 GRW 367	HSIM
\$350.00	Daybreak @ 530	10/04/12	:30	Daybreak @530am 530-6a	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	News 8 @6	10/04/12	:30	News 8 @6 558-630p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	News 8 @530	10/04/12	:30	News 8 @ 530p 530-6p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$1,200.00		10/04/12	:30	News 8 @ 11 M-F 11-1135p	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$450.00	CBS This Mornin	10/04/12	:30	CBS This Morning @7a 7-8a	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$150.00	CBS This Mornin	10/04/12	:30	CBS This Morning @8 8-9a	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$1,200.00		10/03/12	:30	1 M-F	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$900.00	6:19:47 PM News 8 @6	10/03/12	:30		POL/Club For Growth CLUB 4 GRW 367	HSIW
\$900.00	5:50:41 PM News 8 @530	10/03/12	:30	Оp	POL/Club For Growth CLUB 4 GRW 367	HSIW
\$900.00	5:16:55 PM News 8 @5	10/03/12	:30	News 8 @5p 5-530p	POL/Club For Growth CLUB 4 GRW 367	HSIW
\$150.00	8:29:26 AM CBS This Mornin	10/03/12	:30	CBS This Morning @8 8-9a	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$450.00	7:56:02 AM CBS This Mornin	10/03/12	:30	CBS This Morning @7a 7-8a	POL/Club For Growth CLUB 4 GRW 367	HSIM
\$350.00	5:51:09 AM Daybreak @ 530:	10/03/12	:30	Daybreak @530am 530-6a	POL/Club For Growth CLUB 4 GRW367	HSIM
					#: 06860563	Alt Order #.
Rate Ad-ID MG MG Info	Air Time Inv. Code (Place	Date	d Length	Estim Order Inventory Descr Time Period	r Product	
					,,	
				10/03/12-10/16/12	Spot Manager: All. 10/03/1	Snot I

WIDE ORBIT

Spot Manager: All, 10/03/12-10/16/12 (10/02/12 3:58:46 PM)

0.00	\$70,200.00 \$70,200.00	SOUTH TOTAL STREET						
0.00	\$350.00	Daybreak @ 530:	10/16/12	:30	530-6a	Daybreak @530am	POL/Club For Growth CLUB 4 GRW 367	HSIW
10.00	\$900.00	News 8 @6	10/16/12	:30	558-630p	News 8 @6	POL/Club For Growth CLUB 4 GRW367	HSIW
·0.00	\$150.00	CBS This Mornin	10/16/12	:30	8-9a	CBS This Morning @8	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$900.00	News 8 @5	10/16/12	:30	5-530p	News 8 @5p	POL/Club For Growth CLUB 4 GRW367	HSIW
0.00	\$450.00	CBS This Mornin	10/16/12	:30	@7a 7-8a	CBS This Morning @7	POL/Club For Growth CLUB 4 GRW367	HSIW
0.00	\$4,000.00	Tue Hour 2	10/16/12	:30	858-10p	Tuesday 9-10p	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$1,200.00	LN M-F	10/16/12	:30	11-1135p	News 8 @ 11 M-F	POL/Club For Growth CLUB 4 GRW 367	HSIW
0,00	\$900.00	News 8 @530	10/16/12	:30	530-6p	News 8 @ 530p	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$900.00	News 8 @5	10/15/12	:30	5-530p		POL/Club For Growth CLUB 4 GRW367	HSIW
0.00	\$150.00	CBS This Mornin	10/15/12	:30	8-9a	CBS This Morning @8	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$450.00	CBS This Mornin	10/15/12	:30	a 7-8a	CBS This Morning @7a 7-8a	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$1,200.00	LN M-F	10/15/12	:30	11-1135p	News 8 @ 11 M-F	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$350.00	Daybreak @ 530:	10/15/12	:30	530-6a	Daybreak @530am	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$900.00	News 8 @530	10/15/12	:30	530-6p	News 8 @ 530p	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$900.00	News 8 @6	10/15/12	:30	558-630p	News 8 @6	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$2,600.00	Sun Hour 4	10/14/12	:30	958-11p	Sunday 10-11p	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$1,000.00	Sat Hour 3	10/13/12	:30	958-11p	Saturday 10-11p	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$450.00	CBS This Mornin	10/12/12	:30	@7a 7-8a	CBS This Morning @7	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$1,200.00	LN M-F	10/12/12	:30	11-1135p	News 8 @ 11 M-F	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$150.00	CBS This Mornin	10/12/12	:30	8-9a	CBS This Morning @8	POL/Club For Growth CLUB 4 GRW 367	HSIM
0.00	\$900.00	News 8 @530	10/12/12	:30	530-6p	News 8 @ 530p	POL/Club For Growth CLUB 4 GRW 367	HSIW
0,00	\$350.00	Daybreak @ 530.	10/12/12	:30	530-6a	Daybreak @530am	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$900.00	News 8 @5	10/12/12	:30	5-530p	News 8 @5p	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$900.00	News 8 @6	10/12/12	:30	558-630p	News 8 @6	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$1,600.00	Fri Hour 1	10/12/12	:30	758-9p	Friday 8-9p	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$350.00	Daybreak @ 530	10/11/12	:30	530-6a	Daybreak @530am	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$900.00	News 8 @6	10/11/12	:30	558-630p	News 8 @6	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$150.00	CBS This Mornin	10/11/12	:30	8-9a	CBS This Morning @8	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$450.00	CBS This Mornin	10/11/12	:30	@7a 7-8a	CBS This Morning @7	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$900.00	News 8 @5	10/11/12	:30	5-530p	News 8 @5p	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$900.00	News 8 @530	10/11/12	:30	530-6p	News 8 @ 530p	POL/Club For Growth CLUB 4 GRW 367	HSIW
0.00	\$1,200.00	LN M-F	10/11/12	:30	11-1135p	News 8 @ 11 M-F	POL/Club For Growth CLUB 4 GRW 367	HSIW
l								Alt Order#
Ad-ID MG MG Info	Rate	Air Time Inv. Code (Place Rate	Date	Length	ਸ਼ Time Period	Product Estin Order Inventory Descr Time Period	Advertiser Product Esti	Station
						, 10/03/12-10/16/12	Manager: All, 10/03/	Spot

WIDECRBIT



December 14, 2011

Mr. Adam Stoll Target Enterprises 15260 Ventura Blvd., Suite 1240 Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization for you to represent Club for Growth Action. Our official information is as follows:

Club for Growth Action 2001 L Street, NW, Suite 600 Washington, DC 20036

Phone: (202) 955-5500 Fax: (202) 955-5500

Name of Treasurer: Chris Chocola

Sincerely,

Chris Chocola

Treasurer, Club for Growth Action



WSIW Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888 Main: (317) 923-8888

Estimate Number 367	Product	Advertiser
367	CLUB 4 GRWTH ACT	POL/Club For Growth Action

Station WISH O Account Executive Petry Los Angeles Al Sales Office Petry/Los Angeles D Sales Region National O	I		
	0	National	Sales Region
	D	Petry/Los Angeles	Sales Office
WISH	≥	Petry Los Angeles	Account Executive
	0	WISH	Station

Invoice #	211992-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/16/12
	-

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advert
Special Handling		Produc
	The state of the s	

IDB#	Order Flight	Deal#	Alt Order#	Order#
	10/03/12 - 10/16/12		06860563	211992

adcast	IDB#	
sh	Advertiser Code	
	Product Code	
	Agency Ref	IN4746
	Advertiser Ref	

Sherman Oaks, CA 91403

Suite 1240

Attention: Accounts Payable 15260 Ventura Boulevard

Target Enterprises

Billing Address:

6						5					4				ω							2					->	Line
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CBS This Morning @7a						CBS This Morning @7a					CBS This Morning @7a				Daybreak @530am							Daybreak @530am					Daybreak @530am	Channel Description
Morni						Morni					Morni				k @530							k @530					k @530	ion
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	6:5	7:3	7:2	7:2	MTWTF		6:5	7:2	7:5	WTF		5:5	5:3	MT		5:3	5:5	5:4	5:3	5:4	MTWTF		5:4	5:4	5:5	WT		Length Aired Days
	6:59 AM	7:37 AM	9 AM	7:26 AM	F		6:58 AM	7:26 AM	7:56 AM	F		5:50 AM	5:38 AM			5:30 AM	5:54 AM	5:42 AM	7 AM	5:44 AM	F		5:45 AM	5:44 AM	5:54 AM	-WTF		Days
	CGJB1001	CGJB1001	CGJB1001	CGJB1001			CGJB1001	CGJB1001	CGJB1001			CGJB1001	CGJB1001			CGJB1001	CGJB1001	CGJB1001	CGJB1001	CGJB1001			CGJB1001	CGJB1001	CGJB1001			Ad-ID
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

10/15/12 to 10/21/12



Remit Address:

90359 Collections Center Drive

Billing: (317) 923-8888

WISH Main: (317) 923-8888 Chicago, IL 60693

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Estimate Number Advertiser Product POL/Club For Growth Action 367 CLUB 4 GRWTH ACT

Invoice #	211992-1
 Invoice Date	10/21/12
 Invoice Month	October 2012
 Invoice Period	10/01/12 - 10/16/12

Page 2 of 5

Sales Region Sales Office Account Executive Station Petry Los Angeles MSIM National Petry/Los Angeles

Order Flight	Deal#	Alt Order#	Order#
10/03/12 - 10/16/12		06860563	211992

		1
Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

Sherman Oaks, CA 91403

Suite 1240

15260 Ventura Boulevard

Attention: Accounts Payable

Target Enterprises

Billing Address:

IDB#
Advertiser Code
Product Code

Advertiser Ref	Agency Ref	
	IN4746	

	<u>-</u>					10				9							∞					7			6	Line
HSIM HSIM HSIM HSIM	HSIW	MSIM	MSH	HSIM		HSIW	HSIM	HSIM		HSIW	HSIM	MSIM	MSIM	HSIM	HSIM		HSIM	HSIM	HSIW	MSIW		HSIW	HSIM	HSIW	HSIW	Channel
	News 8 @5p					News 8 @5p				CBS This Morning @8							CBS This Morning @8					CBS This Morning @8			CBS This Morning @7a	Description
	5-530p					5-530p				8-9a							8-9a					8-9a			7-8a	Time
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5:12 PM 5:22 PM 5:22 PM 5:13 PM 5:22 PM		5:10 PM	5:28 PM	5:23 PM	WTF		8:58 AM	8:24 AM	MT		8:18 AM	8:37 AM	8:29 AM	8:54 AM	8:55 AM	MTWTF		8:55 AM	8:21 AM	8:29 AM	WTF		7:59 AM	7:55 AM		Length Aired Days
CGJB1001 CGJB1001 CGJB1001		CGJB1001	CGJB1001	CGJB1001			СGJB1001	CGJB1001			CGJB1001	CGJB1001	CGJB1001	CGJB1001	CGJB1001			CGJB1001	CGJB1001	CGJB1001			CGJB1001	CGJB1001		Ad-ID
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

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Advertiser POL/Club For Growth Action
Product CLUB 4 GRWTH ACT
Estimate Number 367

·	Invoice #	211992-1
	Invoice Date	10/21/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/16/12

Page 3 of 5

Account Executive Petry Los Angeles Sales Office Petry/Los Angeles Sales Region National	Station	WISH
	Account Executive	Petry Los Angeles
	Sales Office	Petry/Los Angeles
The second secon	Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/03/12 - 10/16/12		06860563	211992

		Special Handling
	Cash	Billing Type
_	Broadcast	Billing Calendar

Sherman Oaks, CA 91403

Suite 1240

Attention: Accounts Payable 15260 Ventura Boulevard

Target Enterprises

Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN4746	

	17				16				15							14					13				12		1	Line
HSIM	HSIM	HSIW	WISH HSIW		HSIM	HSIM	WISH		HSIW	HSIM	HSIW	HSIM	HSIW	HSIM		HSIM	HSIM	HSIM	HSIM		WISH	HSIM	HSIW		HSIM	MSIM	HSIM	Channe
	News 8 @6				News 8 @6				News 8 @ 530p							News 8 @ 530p					News 8 @ 530p				News 8 @5p		News 8 @5p	Channel Description
	558-630p				558-630p				530-6p							530-6p					530-6p				5-530p		5-530p	Time
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10/08/12 to 10/14/12 M 10/08/12	ťo	10/05/12	10/03/12	10/01/12 to 10/07/12	ťo	10/16/12	10/15/12	10/15/12 to 10/21/12	ð	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12	10/08/12 to 10/14/12	ō	10/05/12	10/04/12	10/03/12	10/01/12 to 10/07/12	б	10/16/12	10/15/12	10/15/12 to 10/21/12	ť	10/12/12	to	Date
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6:08 PM		6:22 PM	6:22 PM	WTF		5:39 PM	5:29 PM	MT		5:40 PM	5:45 PM	5:43 PM	5:38 PM	5:38 PM	MTWTF		5:37 PM	5:45 PM	5:52 PM	WTF		5:19 PM	5:13 PM	MT		5:12 PM		Length Aired Days Ad-ID
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WISH Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888

Main: (317) 923-8888

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Estimate Number	Product	Advertiser
367	CLUB 4 GRWTH ACT	POL/Club For Growth Action

	Invoice #	211992-1
tion	Invoice Date	10/21/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/16/12

	National	Sales Region
	Petry/Los Angeles	Sales Office
_	Account Executive Petry Los Angeles	Account Executive
	WISH	Station

Order Flight	Deal #	Alt Order#	Order#
10/03/12 - 10/16/12		06860563	211992

-		Special Handling
7>	Cash	Billing Type
=	Broadcast	Billing Calendar

Sherman Oaks, CA 91403

Suite 1240

Target Enterprises Attention: Accounts Payable 15260 Ventura Boulevard

Billing Address:

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Advertiser Ref

24			23			22					21				20			19				18					17	Line
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Sunday 10-11p			Sunday 7-8p			Saturday 10-11p					Friday 8-9p		Thu 9-11p		Tuesday 9-10p			Tuesday 8-9p				News 8 @6					News 8 @6	Channel Description
958-11p			658-8p			958-11p					758-9p		9-11p		858-10p			758-9p				558-630p					558-630p	Time
	Su	10/01/1		Sa	10/08/1		П	10/08/1	П	10/01/1		Tu	굼	10/15/1		Tu	10/08/1		Tu	S	10/15/1		П	Th	\$	Tu		Day
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10/08/12 to 10/14/12

WISH Remit Address:

90359 Collections Center Drive Main: (317) 923-8888 Chicago, IL 60693

Billing: (317) 923-8888

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Page 5 of 5

Advertiser Estimate Number Product 367 POL/Club Fo CLUB 4 GR

	Invoice #	211992-1
or Growth Action	Invoice Date	10/21/12
RWTH ACT	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/16/12

Station Sales Region Sales Office Account Executive | Petry Los Angeles HSIW National Petry/Los Angeles

	Deal #
All Order #	al #
06860563	U686U563

Special Handling Billing Type Billing Calendar Cash Broadcast

Target Enterprises
Attention: Accounts Payable

Billing Address:

15260 Ventura Boulevard

Sherman Oaks, CA 91403

Suite 1240

Product Code	Advertiser Code	IDB#

Advertiser Ref Agency Ref IN4746

		28			27							26					25		24	Line
	HSIM	HSIM	HSIM	MINE	HSIM	HSIM	WISH	HSIW	HSIW	HSIW		HSIM	HSIM	HSIW	HSIW		HSIW	HSIW	WISH	Channe
		CBS Sunday Morning			News 8 @ 11 M-F							News 8 @ 11 M-F					News 8 @ 11 M-F		Sunday 10-11p	Channel Description
Aired Spots		858-1030a			11-1135p							11-1135p					11-1135p		958-11p	Time
78	Su		ə z	10/15/		П	ᆉ	8	Tu	Ζ	10/08/		П	Τ	V	10/01/		Su		Day
	Su 10/07/12	to	10/16/12	10/15/12 to 10/21/12 M 10/15/13	б	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12	10/08/12 to 10/14/12	ð	10/05/12	10/04/12	10/03/12	10/01/12 to 10/07/12	ť	10/14/12	to	Date
	:30		:30	.30 2x		:30	:30	:30	:30	:30	5x		:30	:30	:30	3x		:30		Length
	9:51 AM	n	11:23 PM	MT		11:28 PM	11:22 PM	11:29 PM	11:14 PM	11:34 PM	MTWTF		11:29 PM	11:29 PM	11:14 PM	WTF		10:35 PM		Length Aired Days
	СGJB1001		CGJB1001	C781001		CGJB1001	CGJB1001	CGJB1001	CGJB1001	CGJB1001			CGJB1001	CGJB1001	CGJB1001			CGJB1001		Ad-ID
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Agency Commission **Net Amount Due**

\$59,670.00 \$10,530.00 \$70,200.00

Payment Terms 30 Days

Gross Total